

MOMENT GROUP

Interim report 1 January–30 September 2020

THIRD QUARTER 2020 (SEK million)	2020 Jul–Sep IFRS 16	2019 Jul–Sep IFRS 16	2020 Jan–Sep IFRS 16	2019 Jan–Sep IFRS 16	2019 full year IFRS 16
Net sales	31	146	281	531	956
Pro rata sales	31	135	224	481	820
Operating profit/loss before depreciations (EBITDA)	-31	-10	-80	-27	52
Adjusted EBITDA, SEK million	-10	-7	-40	-24	81
Operating profit/loss (EBIT)	-68	-27	-152	-78	-44
Adjusted EBIT, SEK million	-47	-24	-112	-75	-15
Operating margin	-219%	-19%	-54%	-15%	-5%
Adjusted operating margin %	-153%	-16%	-40%	-14%	-2%
Operating margin, pro rata	-218%	-20%	-68%	-16%	-5%
Adjusted operating margin, pro rata %	-152%	-18%	-50%	-15%	-2%
Earnings per share	-2.20	-1.10	-5.59	-3.95	-2.85

SIGNIFICANT EVENTS DURING THE QUARTER

- The corona pandemic has severely impacted the entire experience industry, and in every one of Moment Group's operations intensive work is in progress to counter the negative influence Covid-19 exerts on the Group in terms of sales, operating profit/loss and liquidity.
- The activity arenas STAR Bowling and Ballbreaker were opened during the quarter, as were the two Wallmans arenas in Copenhagen and Oslo. The event companies Minnesota Communication and Hansen both completed and marketed new projects during the quarter, but most of their operations were carried out to a much lesser extent than during the corresponding periods in pandemic-free years.
- On 18 September, the company announced that liquidity shortages were forecast for the middle of the fourth quarter and that intensive efforts to secure liquidity were in progress.
- Johan von Essen took over as Chairman of the Board of Moment Group on 27 August when Emil Ahlberg chose to leave his position for personal reasons.
- At the extraordinary shareholder's meeting of 25 September, Hans Thyrén and Otto Drakenberg were elected as Board members, while Åsa Knutsson stepped down from her board assignment.
- Intensive efforts to secure short-term liquidity and long-term financing were begun during the quarter and are still ongoing at the date of publication of this report.

SIGNIFICANT EVENTS AFTER THE END OF THE PERIOD

- On 28 October, Moment Group announced that the company had not received a sufficient majority from bondholders to approve changes in the terms of the company's bond loans.
- On 19 November, Moment Group announced that in its opinion conditions exist for continuing negotiations to secure liquidity and financing, but that if no solution is put in place soon, reconstruction of the company or bankruptcy lies ahead. The company will publish details as soon as there is something concrete to announce. However, no further information is available at this time.

MOMENT GROUP is one of the leading players in the Scandinavian experience industry. The Group creates experiences for more than 2 million guests every year. Moment Group operations are conducted in three business areas from offices in Gothenburg, Stockholm, Copenhagen, Oslo, Falkenberg and Växjö. The head office is located in Gothenburg. Moment Group is listed on Nasdaq Stockholm, Main Market and has bonds listed on the Corporate Bond List of Nasdaq Stockholm.

Financial documentation, accounting policies, press releases, information about the operation and contact details are available at www.momentgroup.com

A WORD FROM THE CEO

The period July through September continued to be characterised by the negative impact of the corona pandemic on the entertainment and experience industry. During the quarter, net sales from operations totalled SEK 31 million (146), a reduction of almost 80%, which reflects the industry's predicament under the severe restrictions imposed by the authorities. During the quarter, our focus was on preparations for reopening several venues, managing the strained liquidity situation and creating a more flexible cost base to render operations more efficient in the future.

Up until February, the year began strongly with an operating profit greater than last year. This has changed over the past seven months with the Group now reporting an accumulated operating loss of SEK -152 million, which is SEK 74 million greater than the previous year, which is due to the closure of the Group's operations as a result of the restrictions. The operating loss for the quarter totalled SEK -68 million (-27), which is SEK 41 million greater than the same period last year. The operating loss includes impairment charges for goodwill in the amount of SEK 20 million, which gives an adjusted EBIT of SEK -48 million. During the quarter, support in the amount of SEK 8 million was recognised as revenue under other operating income.

Since March, intensive efforts have been ongoing in Moment Group to parry the negative effects Covid 19 has on the Group. With the exception of our two activity arenas Star and Ballbreaker, virtually all activities have been closed as a result of what can almost be termed as a ban on trade. A purchase and investment freeze has been in place since March, and intensive efforts to reduce the weight of costs have been progressing in parallel with the implementation of short-term furloughs and large-scale redundancies. The support packages that were available were applied for to the extent to which we are eligible, and ongoing negotiations with landlords have led to limited success, in an attempt to minimise rental costs for premises and venues that have not been open due to the restrictions. Despite all these measures, liquidity in the company has been under severe strain, and to avoid liquidity shortages, it would have been necessary for the level of activity in our operations to have normalised gradually from the end of the third quarter, 2020.

Intensive negotiations with bond holders, investors and shareholders were held and are still ongoing to ensure access to working capital both to secure short-term liquidity and find a solution for the company's long-term financing.

While managing operations and securing liquidity in order for the Group to survive the pandemic, management groups in all operations are also working intensively to identify and delineate the right strategies and plans for the post-corona period, where the focus will be on building on the essentially strong and healthy businesses that make up the Group.



We are also concentrating on pursuing meetings with various politicians and authorities where we describe with great clarity the urgent situation we and our entire industry is having to deal with, with the aim of getting the government to make urgent decisions on contextualised restrictions and relevant support to the appropriate extent and at the right time, which is crucial for the survival of the event industry.

Gothenburg 26 November 2020

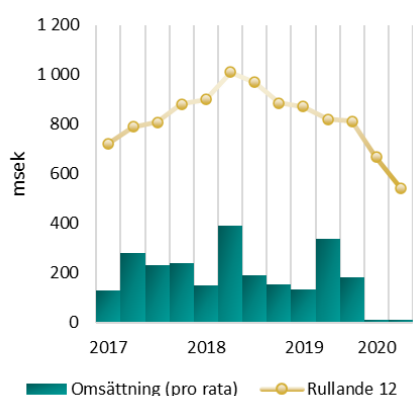
Otto Drakenberg

pro tem CEO/Group CEO

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FINANCIAL SUMMARY

	2020 Jul–Sep IFRS 16	2019 Jul–Sep IFRS 16	2020 Jan–Sep IFRS 16	2019 Jan–Sep IFRS 16	2019 full year IFRS 16
Net sales, SEK million	31	146	281	531	956
Pro rata sales, SEK million	31	135	224	481	820
Other operating income	8	0	43	0	0
EBITDA, SEK million	-31	-10	-80	-27	52
Adjusted EBITDA, SEK million	-10	-7	-40	-24	81
EBIT, SEK million	-68	-27	-152	-78	-44
Adjusted EBIT, SEK million	-48	-24	-112	-75	-15
Operating margin, %	-218.6%	-18.7%	-54.1%	-14.7%	-4.6%
Adjusted operating margin %	-152.6%	-16.4%	-39.8%	-14.1%	-1.6%
Operating margin, pro rata %	-218.1%	-20.2%	-67.8%	-16.2%	-5.4%
Adjusted operating margin, pro rata %	-152.2%	-17.7%	-49.9%	-15.4%	-1.8%
Net indebtedness/EBITDA ratio	N/A	N/A	N/A	N/A	10.4
Net indebtedness/adjusted EBITDA ratio	N/A	N/A	N/A	N/A	6.67
Profit margin, %	-239.8%	-23.1%	-60.3%	-18.2%	-7.3%
Return on equity, %	1544.0%	-30.4%	-906.5%	-81.9%	-59.3%
Return on capital employed, %	-24.6%	-11.1%	-24.6%	-11.1%	-6.4%
Quick ratio, %	21.0%	65.3%	21.0%	65.3%	78.2%
Equity/assets ratio, %	-7.7%	8.0%	-7.7%	8.0%	9.6%
Net debt (-)/Net receivables (+), SEK million	-584	-590	-584	-590	-540
Debt/equity ratio	-1029.2%	755.1%	-1029.2%	755.1%	636.9%
Debt/equity ratio, net %	-959.2%	737.2%	-959.2%	737.2%	134.6%



NET SALES / PRO RATA SALES

Moment Group conducts operations in an industry that has been severely hurt by the corona pandemic, which will have a negative impact on sales, financial performance and liquidity for the current financial year.

During the third quarter, Moment Group's pro rata sales totalled SEK 31 million (135), as no theatre productions have been possible in the light of current restrictions.

Net sales for the quarter totalled SEK 31 million (146), a decrease of SEK 115 million compared to the same period last year.

To safeguard its continued existence, the Group has made use of the various support packages presented by government authorities. During the quarter, support in the amount of SEK 8 million was recognised as revenue under other operating income. Accumulated, support received totals SEK 43 million.

OPERATING LOSS

The operating loss amounted to SEK -68 million, which is SEK -41 million greater than last year.

Adjusted for non-recurring expenses, the loss for the quarter was SEK -48 million, which is SEK -24 greater than the previous year. Non-recurring expenses for the quarter totalled SEK 20.4 million in respect of goodwill impairment.

	2020	2019	2020	2019	Full year
Per-share data	Jul–Sep IFRS 16	Jul–Sep IFRS 16	Jan–Sep IFRS 16	Jan–Sep IFRS 16	2019 full year IFRS 16
Share price as of closing day, SEK	2.54	4.70	2.54	4.70	5.02
Number of shares at the end of the period	32,401,689	27,001,409	32,401,689	27,001,409	27,001,409
Average number of outstanding shares	32,401,689	26,108,800	29,315,815	19,942,217	21,726,409
Earnings per share, SEK	-2.20	-1.10	-5.59	-3.95	-2.85
Equity per share, SEK	-1.88	2.96	-1.88	2.96	3.59

FINANCIAL ITEMS

Consolidated net financial items for the second quarter totalled SEK -7 million (-6). Net financial income/expense consisted of interest expenses attributable to leasing liability and interest on the bond.

INCOME TAX

Tax on earnings for the third quarter was SEK 3 million under current rules, compared to SEK 5 million for the same period last year. Accumulated tax totalled SEK 6 million, compared to SEK 18 million during the same period last year. Tax income for the year is attributable to the loss generated by the Group's foreign subsidiaries. No deferred tax asset was booked for the Swedish companies in respect of the deficits generated during the year.

EARNINGS FOR THE PERIOD AND EARNINGS PER SHARE

The loss after tax in the third quarter totalled SEK -71 million (-29), which means earnings per share were SEK -2.20 (-1.10). Accumulated, the loss after tax was SEK -164 million (-79), which means earnings per share after dilution were SEK -5.59 (-3.95).

OPERATING CASH FLOW

During the third quarter, operating cash flow was negative in the amount of SEK -22 million (-6); cash flow was negative because practically no business was conducted in the Group's arenas.

MOMENT GROUP'S FINANCIAL POSITION

At the end of the third quarter, the Group had a net indebtedness of SEK 584 million (590), of which SEK 393 million is attributable to the lease liability recorded in compliance with IFRS 16. Outstanding loans in the business total SEK 233 million (197), where SEK 209 million relate to the corporate bond issued by the company in March 2018. The bonds have a total frame SEK 400 million and will run for 3 years with a variable rate of Stibor 3m + 6.0% and Stibor floor = 0%. The maturity of the bond means that it is classified in its entirety as current as of 30 March 2020. The company took up a shareholder loan of SEK 12 million and a seasonal loan in the amount of SEK 13 million which will run during the third quarter with a due date during the fourth quarter, 2020. Cash and cash equivalents at the end of the period amounted to SEK 43 million (14).

At the end of the period, the Group's equity amounted to SEK -61 million compared to SEK 97 million at year-end 2019, equivalent to SEK -1.88 (3.59) per outstanding share. The equity/assets ratio was -7.7 %. The number of shares at the end of the period was 32,401,689.

THE IMPACT OF THE CORONA PANDEMIC ON THE GROUP

As previously announced, Moment Group operations have been very badly affected by the corona pandemic. Most of the Group's operations have been shut down since the outbreak of the pandemic in mid-March and some units have been able to reopen as restrictions were relaxed. Thus the pandemic has had, and will continue to have, a major negative impact on sales, operating profit/loss and liquidity for some time to come. The company quickly took vigorous measures to deal with the effects of the corona pandemic to get through it as best as possible and be ready to resume business once operations are able to restart.

In order to adapt the workforce to the sharp decline in the volume of sales in the wake of the corona pandemic, extensive short-term furloughs and redundancies were carried out in all operations in April.

The cost-saving measures implemented together with the liquidity-boosting activities have allowed us to address the situation in a structured manner. Sustained intensive efforts to reduce our cost base will continue, while analyses and discussions with operators linked to the company's long-term financing will go on.

In April, the company obtained subscription rights and the AGM resolved to carry out a targeted new share issue in the amount of SEK 8.1 million. At the same time, the company secured additional financing of SEK 12 million through a loan facility. In further measures to boost liquidity, the bondholders approved changes in the terms of the company's outstanding bonds that entailed the capitalisation of interest for three quarters. In addition, the company uses the state support packages presented.

On 2 October, the company convened a meeting with bond holders by written procedure regarding the terms of the company's bond loan, as part of the intensive work still in progress to secure short-term liquidity and long-term financing. On 28 October, Moment Group announced that the company had not received a sufficient majority from bondholders to approve changes in the terms of the company's bond loans. At the time of publication of this report, the company feels it is still possible to reach an agreement, but if no solution is put in place soon, reconstruction of the company or bankruptcy lies ahead.

INVESTMENTS

Investments in material and intangible assets totalled SEK 0 million (1) for the quarter.

GOODWILL AND OTHER INTANGIBLE ASSETS

The Group's goodwill in the amount of SEK 191,832 thousand (212,232 thousand) has arisen through acquisitions as follows. In 2002, 100% of the subsidiary Powerart (2Entertain Sverige AB) was acquired. In 2007, 75% of Hansen Event & Conference AB was acquired via the company 2E Event AB. In 2009, 100% of Wallmans Group AB and its subsidiaries was acquired. In 2010, the remaining 25% of Hansen Event & Conference AB was purchased by the company 2E Event AB and 100% of Hamburger Börs AB was acquired via Wallmans Group AB. In 2017, 100% of Minnesota Communication AB and Ballbreaker Kungsholmen AB was acquired via the company Wallmans Group AB. In 2018, the group acquired 100% of Concilience AB.

Goodwill is tested for impairment annually or when the company deems there to be a need to recognise impairment. The test is carried out at the lowest levels where there are separate identifiable cash flows (cash-generating units). The Group has a total of six cash generating units with goodwill; Live Entertainment, Wallmans Group, Hansen Event & Conference AB, Minnesota Communication AB, Ballbreaker AB and Concilience AB. The impairment tests consist in assessing whether the recoverable amount of the unit is higher than its carrying amount. The recoverable amount has been calculated on the basis of the unit's value in use, which is the present value of the unit's expected future cash flows without taking into account any future expansion of operations and restructuring. In connection with the financial statements of 30 September 2020, the units Wallmans Group AB, Hansen Event & Conference AB and Minnesota Communication AB were the subject of impairment tests.

The calculated value in use is based on:

- A discount factor of 15.9% (10.6%)
- A cash flow forecast covering the next 5 years
- An extrapolation of cash flows after 5 years with a growth rate of 1%

The discounted cash flow model includes forecasting future cash flows from operations, including estimates of revenue volumes and production costs. The important assumptions driving expected cash flows over the next five years are the growth rates in revenues and earnings. Values have been estimated on these variables mainly based on historical experience and in accordance with it. Corresponding assessments were made at the levels of EBITDA, EBIT

and profit margins. The calculations indicate a need to recognise impairment in two of our units in the amount of SEK 20 million. The major changes in our basic assumptions regarding the impairment tests conducted on 31 December 2019 refer to an increase in the discount factor from 10.6% to 15.9% due to the increased risk the industry is subject to with regard to the Corona pandemic and its effects.

The company has also taken into account sensitivity analyses made on changes in assumptions.

In the company's opinion, the units that were not tested for impairment have not been affected to the extent that there is a risk of any impairment taking into account the large headroom that existed on 31 December 2019. All units will be subject to impairment tests in connection with the annual accounts on 31 December 2020.

Goodwill is distributed by business area as follows

	2020-09	2019-12
Live Entertainment	8 784	8 784
Event	37 148	56 148
Immersive Venues	145 900	147 300
	191 832	212 232

Other intangible assets amounted to SEK 2 million (2) and relate primarily to software and other intellectual property rights.

PARENT COMPANY

The parent company's net sales for the third quarter amounted to SEK 3 million (6) and resulted in an operating loss of SEK -5 million (-6). Accumulated net sales totalled SEK 12 million (18) and the operating loss SEK -16 million (-11).

During the quarter, the parent company provided conditional shareholder contributions totalling SEK 21 million to 2Entertain AB and Wallmans Group AB, which have been written down in their entirety as they are intended to cover losses. SEK 51 million was provided as shareholder contributions accumulated for the year to 2Entertain AB and Wallmans Group AB.

CONTINGENT LIABILITIES AND PLEDGED ASSETS

Pledged assets as of closing date amounted to SEK 25 million. The securities consist of floating charges relating to loan facilities totalling SEK 25 million.

ASSOCIATED COMPANIES

Profits from the associated companies Oscarsteatern AB and Tickster AB during the second quarter totalled SEK -1 million (-0.4). Accumulated earnings from the associated companies totalled SEK -2 million (0.2).

OTHER INFORMATION

EMPLOYEES

The average number of employees for the period amounted to 134 (365). The average number of employees included project staff and temporary employees in the context of productions and projects that amounted to 20 (155) full-time positions. The majority of personnel were furloughed during the quarter, as the level of activity in the operations was severely limited.

SEASONAL VARIATIONS | QUARTERLY VARIANCES

Moment Group experiences great seasonal variation in which the fourth quarter accounts for a significant part of the Group's revenues and earnings. Operations have different seasonal patterns, but because the preponderance of earnings generated by the cabaret operation take place in the fourth quarter, they have an effect throughout the entire Group.

Event – Hansen's earnings-generating operations do not follow any seasonal pattern but are dependent entirely on when projects are contracted and carried out. Minnesota operations generate relatively steady earnings during the year, as gains from the project are usually settled over a longer period.

Live Entertainment – works with musicals, theatre, shows and concerts during three public performance periods per year (Jan–May, June–Aug, Sep–Dec). Artist bookings and specially ordered entertainment (Corporate Entertainment) generate revenues relatively evenly over the year.

Immersive Venues – The Group's seven cabaret and activity arenas generate their main revenues during the fourth quarter, while the three first quarters have lower revenues. Demand in the fourth quarter is usually stronger than in other quarters. This means that earnings from Q4 usually exceed the rest of the year's earnings.

The outbreak of Covid-19 has severely affected the Group's operations, which means seasonal variations during the current year cannot be compared with previous periods.

IMPORTANT ASSUMPTIONS AND ESTIMATIONS

For a detailed description of the assessments made by senior management when applying IFRS that have a significant effect on the financial statements and estimates made which may result in substantial adjustments in subsequent financial statements, we refer to the 2019 annual report.

RISK FACTORS | OTHER INFORMATION

There are many factors that can impact the Group's earnings and operations. Many of them can be managed through internal procedures, while some of them are governed by external factors to a greater extent. Risks and uncertainties that affect the Group are related, among other things, to the macro economy, our competitive position, seasonality, permits, the content of experiences, weather, currencies, taxes and various rules and estimations and can also arise when setting up in new markets, launching new concepts and managing brands. We refer to the annual report of 2019 for a description of the company's risk factors.

The company's exposure to financial risks has increased in recent years in connection with greater indebtedness through raising corporate bonds and negative operating cash flows associated with new set-ups and investments. We maintain a sharp focus on risk management and improved profitability. Furthermore, COVID-19 has had a major impact on the industry in which the Group does business. This has led to an increase in the uncertainty factors concerning market conditions, future demand and volumes.

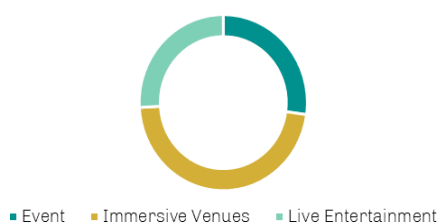
Sales to related parties within the Group take place under market conditions.

THE BUSINESS AREAS IN BRIEF

EVENT

(SEK million)	2020 Jul–Sep IFRS 16	2019 Jul–Sep IFRS 16	2020 Jan–Sep IFRS 16	2019 Jan–Sep IFRS 16	2019 full year IFRS 16
Net sales	9	29	56	117	159
Other operating income	1	0	3	0	0
EBITDA	-2	-1	-3	-3	0
Adjusted EBITDA	-2	-1	-3	-3	0
EBIT	-22	-2	-25	-3	-4
Adjusted EBIT	-3	-2	-6	-3	-4
Operating margin, %	-235.6%	-7.3%	-45.2%	-2.6%	-2.2%
Adjusted operating margin, %	-31.2%	-7.3%	-11.0%	-2.6%	-2.2%

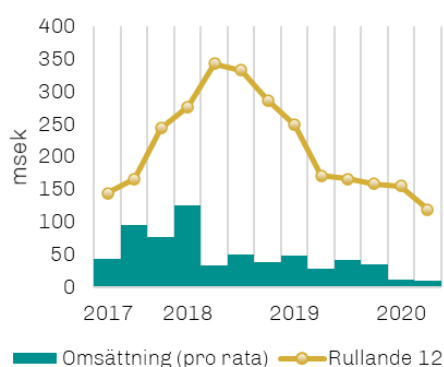
AFFÄRSOMRÅDETS ANDEL AV
KVARTALET'S OMSÄTTNING



NET SALES

During the third quarter, sales totalled SEK 9 million (29), a decrease of SEK 20 million compared to the same quarter for the previous year. Hansen's share of sales was SEK 4 million, a decrease of SEK 8 million. Minnesota accounted for sales of SEK 5 million during the quarter, which is SEK 11 million lower than the same period last year. Both operations are adversely affected by the outbreak of the corona pandemic. During the period, the business area recognised SEK 1 million related to the receipt of support as revenue under other operating income. Accumulated, the business area has taken up SEK 3 million as revenue in respect of support received.

OMSÄTTNING KVARTAL



OPERATING LOSS

After adjustment for the impairment of goodwill in the amount of SEK -19 million, the operating loss for the quarter for business area Event totalled SEK -3 million (-2), which is SEK 1 million greater than the previous year,

Broken down per business operation, Hansen had a quarterly loss of SEK -2 million (-1), and Minnesota SEK -1 million (-1). The operations quickly took vigorous action and have succeeded in fending off the effects of the corona pandemic.

EVENTS DURING THE QUARTER

The positive trend the business area began the year with fell off in conjunction with the outbreak of the corona pandemic. During the third quarter, the focus was on the provision of in-person, digital and hybrid meetings, as well as countering and deferring customer engagement. The business area's sales and operating profit/loss were severely affected by the corona pandemic.

Hansen and Minnesota Communication operate in the business area **Event**, and together they are one of the largest operators in the Nordic events industry. Hansen creates events rooted in the customer's business strategy and carries them out at locations around the world. Minnesota helps its customers to build strong brands and create profitable business by engaging internal and external target groups. It does this through meetings, experience events and digital solutions known as Brand Engagement.

LIVE ENTERTAINMENT

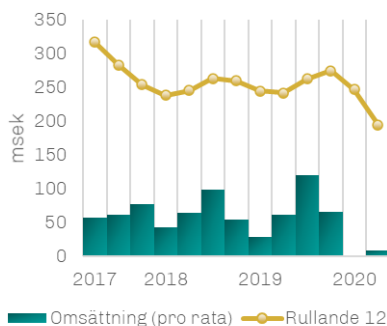
(SEK million)	2020 Jul–Sep IFRS 16	2019 Jul–Sep IFRS 16	2020 Jan– Sep IFRS 16	2019 Jan–Sep IFRS 16	2019 full year IFRS 16
Net sales	9	71	132	193	398
Pro rata sales	9	61	75	143	262
Other operating income	2	0	8	0	0
EBITDA	-11	6	-38	-14	8
Adjusted EBITDA	-11	6	-20	-14	8
EBIT	-14	6	-47	-16	-3
Adjusted EBIT	-14	6	-29	-16	-3
Operating margin, %	-158.2%	7.8%	-35.4%	-8.1%	-0.8%
Adjusted operating margin, %	-158.2%	7.8%	-21.7%	-8.1%	-0.8%
Operating margin, pro rata %	-158.2%	9.1%	-62.2%	-10.9%	-1.2%
Adjusted operating margin, pro rata %	-158.2%	9.1%	-38.2%	-10.9%	-1.2%

AFFÄRSOMRÅDET ANDEL AV
KVARTALET'S OMSÄTTNING



■ Event ■ Immersive Venues ■ Live Entertainment

PRO RATA OMSÄTTNING KVARTAL



PRO RATA SALES

Net sales, without adjustments for collaborative participations, amounted to SEK 9 million (71) for the quarter, a decrease of SEK 62 million. Net sales consist of revenues from Norwegian operations.

The Swedish operations were closed during the quarter, reflecting industry conditions under current government restrictions.

During the period, the business area recognised SEK 2 million as revenue under other operating income in respect of support received. Accumulated, the business area has taken up SEK 8 million for support received as revenue.

OPERATING LOSS

The operating loss amounted to SEK -14 million, which is SEK 20 million greater than last year. The deterioration in earnings generation is due mainly to the closure of the operation in the light of the corona pandemic and its restrictions.

EVENTS DURING THE QUARTER

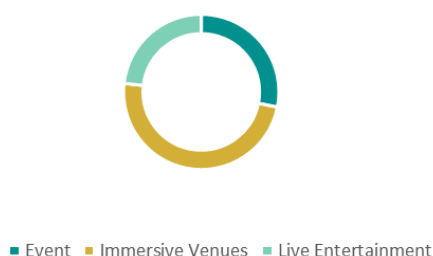
The business area was hit hard by the corona pandemic, and this will have a major negative full-year impact on both sales and operating profit/loss as the majority of the business area's operations have been shut down and demand has also suffered negative effects.

In the **Live Entertainment** business area, 2Entertain produces musicals, theatre, shows and concerts. It creates special-order entertainment, arranges artists for corporate customers and runs five theatre venues (China Teatern, Intiman, Lisebergsteatern, Oscarsteatern and Vallarna's Outdoor Theatre) and a cabaret venue (Hamburger Börs). 2Entertain also operates the ticketing site Showtic.se, which markets and sells the Group's full range of offerings.

IMMERSIVE VENUES

(SEK million)	2020 Jul-Sep IFRS 16	2019 Jul-Sep IFRS 16	2020 Jan-Sep IFRS 16	2019 Jan-Sep IFRS 16	2019 full year IFRS
Net sales	13	47	97	227	406
Other operating income	5	0	32	0	0
EBITDA	-13	-19	-23	-37	54
Adjusted EBITDA	-13	-19	-21	-37	79
EBIT	-26	-26	-62	-50	-25
Adjusted EBIT	-25	-26	-59	-50	-25
Operating margin, %	-195.8%	-55.7%	-64.6%	-22.0%	-6.0%
Adjusted operating margin, %	-185.3%	-55.7%	-61.4%	-22.0%	-6.0%

AFFÄRSOMRÅDET ANDEL AV
KVARTALET'S OMSÄTTNING



NET SALES

Sales in the third quarter totalled SEK 13 million (47), a decrease of SEK 34 million compared to the same quarter last year. The decline in sales is across the board and linked to the corona pandemic outbreak and its effects, which began in the beginning of March. Sales for the quarter were mainly attributable to the two activity arenas STAR in Gothenburg and Ballbreaker in Stockholm, which were both open during the period. During the period, the business area recognised SEK 5 million related to the receipt of support, as other operating income. Accumulated, the business area has taken up SEK 32 million for support received as revenue.

OPERATING LOSS

The operating loss for business area Immersive Venues was SEK -26 million, which is on a par with the same quarter last year. In the previous year, the business area's earnings were negatively affected by Kungsporthuset and Wallmans Stockholm, which means the earnings trend in 2020 is not proportionate to the decrease in sales.

EVENTS DURING THE QUARTER

In addition to the activity restaurants STAR and Ballbreaker, which were open during the second half of the quarter, Wallmans opened in both Oslo and Copenhagen, albeit to a limited extent. The remaining arenas were closed.

The business area's operations ended 2019 with a historically strong quarter and the prospect of continued strong bookings and good demand moving forward into 2020. At the same time, profitability-enhancing measures began to take effect, and additional operations were being planned for launch. However, the changed market circumstances have meant that our focus is now on countering and managing the extent of the impact from the corona pandemic, while plans for reopening are being implemented, but with lower anticipated volumes. Nevertheless, our ambition to create more dynamic cost bases over time and increase the flexibility of business models remains.

The **Immersive Venues** business area includes seven of the Group's show and activity arenas located in Scandinavia's biggest cities. Wallmans Group runs five arenas that offer Cabaret and nightclub experiences: Wallmans in Stockholm, Copenhagen and Oslo, Golden Hits in Stockholm and Kungsporthuset in Gothenburg. The activity arenas Ballbreaker in Stockholm and STAR in Gothenburg provide experiences where guests play an active role in events.

THE SHARE

As of 18 October 2018, Moment Group's shares are traded on the Nasdaq Stockholm, Main Market, on the Small Cap list. During the period 1 January–30 September 2020, the share traded between SEK 0.87 and SEK 6.58.

Number of shares 32,401,689. As of 30 September, there were 4,090 shareholders.

TEN LARGEST SHAREHOLDERS AS OF 30 September 2020 ACCORDING TO EUROCLEAR

Owners:	Number of shares	Proportion of votes and capital
Wallblomgruppen AB ***	6,571,878	20.28%
Verna Fastigheter AB	5,400,280	16.67%
Engströms Trä i Brynje AB ***	4,297,500	13.26%
Thomas Wernhoff	1,300,000	4.01%
Jan Löngårdh	1,017,000	3.14%
Stefan Gerhardsson*	895,444	2.76%
Thomas Peterson*	767,740	2.37%
TF Group Scandinavia	618,125	1.91%
Försäkringsaktiebolaget Avanza Pension	593,465	1.83%
Krister Classon*	565,966	1.75%

*(*including owned by companies; **including ownership by related parties; ***including ownership via subsidiaries and private ownership within the owning family)*

A TARGETED NEW SHARE ISSUE WAS ADOPTED ON JUNE 5, 2020

On 5 June 2020, Moment Group's board resolved to allocate 5,400,280 subscribed shares in a targeted new share issue, corresponding to proceeds of SEK 8,100,420.

The subscription price of SEK 1.50 was established on the basis of the weighted average share price during the period 23 March 2020–3 April 2020, which was announced by press release on 11 April 2020.

As a result of the targeted new share issue, the number of shares and votes in the company increased by 5,400,280, which means an increase in share capital of SEK 2,700,140. The total number of shares is now 32,401,689 with a registered share capital of SEK 16,200,844.50.

AUTHORISATIONS

In accordance with the Board's proposal, the 2020 AGM resolved to authorise the board until the next AGM or one or more other occasions, to issue new shares in the company. The shares must be issued with or without the right of priority for the company's shareholders and to a maximum of 10 per cent of the company's share capital and total votes.

MOMENT GROUP SHAREHOLDER PROGRAMME

Moment Group has operated a shareholder programme since 2006 which aims to provide Moment Group shareholders with a more detailed look at the company and its business areas.

In addition to news from the Group, members of the Moment Group shareholder programme also have the opportunity to obtain tickets for e.g. sneak previews. If you have 1000 or more shares, you can apply to join the shareholder programme by going to www.momentgroup.com and entering your details under the headings Investor Relations and The Share.

As of 30 September 2020, there were 996 shareholders in the programme.

THE BOARD'S DECLARATION OF ASSURANCE

The undersigned hereby certify that the interim report provides a fair view of the Parent Company's and Group's operations, position and earnings and describes significant risks and uncertainties to which the Parent Company and Group Companies are liable.

Gothenburg 26 November 2020
MOMENT GROUP AB

Johan von Essen

Hans Thyrén

Kenneth Engström

Otto Drakenberg

This interim report was not the subject of review by the auditors.

This disclosure comprises information that Moment Group AB is obliged to disclose according to the EU market abuse regulation. The information was submitted through the offices of the above-mentioned contact, for publication on 26 November at around 19:40 CEST.

CONSOLIDATED INCOME STATEMENT

(SEK million)	Note	2020 Jul–Sep	2019 Jul–Sep	2020 Jan–Sep	2019 Jan–Sep	2019 Full year
Net sales	2	31	146	281	531	956
Other operating income	1	8	0	43	0	0
Revenues		39	146	324	531	956
<i>Operating expenses</i>						
Artist and production expenses		-15	-43	-147	-177	-330
Goods for resale		-3	-11	-19	-44	-74
Other external expenses		-17	-35	-78	-116	-180
Payroll expenses		-33	-67	-158	-221	-322
Impairment losses and depreciation of assets		-37	-17	-72	-51	-96
Other operating expenses		0	0	0	0	0
Earnings from participations in associated companies		-1	0	-2	0	2
Total operating expenses		-105	-173	-476	-609	-999
Operating profit/loss		-68	-27	-152	-78	-44
<i>Profit/loss from financial items</i>						
Interest income and similar income statement items		0	0	0	0	0
Interest expenses and similar profit/loss items		-7	-7	-18	-19	-26
Net financial income/expense		-7	-6	-18	-18	-26
Profit/loss before income tax		-74	-34	-170	-96	-70
Tax on earnings for the period		3	5	6	18	8
Earnings for the period		-71	-29	-164	-79	-62
Earnings for the period		-71	-29	-164	-79	-62
Earnings for the period attributable to:						
Attributable to the parent company's shareholders		-71	-29	-164	-79	-62
Earnings per share for each period		-2.20	-1.10	-5.59	-3.95	-2.85

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

(SEK million)	2020 Jul–Sep	2019 Jul–Sep	2020 Jan–Sep	2019 Jan–Sep	2019 Full year
Earnings for the period	-71	-29	-164	-79	-62
Other comprehensive income					
Translation differences in the translation of foreign subsidiaries	-1	1	-1	2	1
Other comprehensive income, net after tax	-1	1	-1	2	1
Comprehensive income for the period	-72	-28	-165	-77	-61
Comprehensive income for the period attributable to:					
Parent company owners	-72	-28	-165	-77	-61
Total	-72	-28	-165	-77	-61

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(SEK million)	2020-09	2019-09	2019-12
ASSETS			
Non-current assets			
<i>Intangible fixed assets</i>			
Goodwill	192	212	212
Other intangible assets	2	2	2
<i>Property, plant and equipment</i>			
Right-of-use asset	365	391	397
Improvement expenditure, third-party property	17	21	20
Other property, plant and equipment	64	77	75
<i>Financial assets</i>			
Participations in associated companies	12	12	14
Other financial assets	0	0	0
<i>Deferred tax assets</i>			
Deferred tax assets	28	31	24
Total assets	680	747	744
Current assets			
Goods	4	6	6
Accounts receivable	12	49	73
Current tax assets	4	9	4
Other receivables	3	57	30
Prepaid expenses and accrued income	42	120	77
Cash and cash equivalents	43	14	77
Total current assets	108	256	267
TOTAL ASSETS	788	1,002	1,011
EQUITY AND LIABILITIES			
Equity			
Share capital	16	14	14
Other capital contributed	127	122	122
Reserves	1	2	2
Retained earnings including profit/loss for the period	-205	-57	-41
Equity attributable to Parent Company shareholders	-61	80	97
Minority	0	0	0
Total Equity	-61	80	97
Non-current liabilities			
Interest-bearing liabilities	351	535	578
Deferred tax liability	3	6	4
Total non-current liabilities	354	540	581
Current liabilities			
Interest-bearing liabilities	275	70	40
Trade accounts payable	53	66	80
Current tax liability	3	0	2
Other liabilities	41	16	26
Prepaid ticket revenues	50	147	78
Accrued expenses and deferred income	72	83	107
Total current liabilities	494	382	333
TOTAL EQUITY AND LIABILITIES	788	1,002	1,011

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Note	Share capital	Capital contributed	Reserves	Retained earnings including profit/loss for the year	Total, Moment Group shareholders	Holdings without a controlling influence	Total equity
(SEK million)								
As of 31 December 2019		14	122	2	-41	97	0	97
As of 1 January 2020		14	122	2	-41	97	0	97
Profit/loss for the year					-164	-164	0	-164
Other comprehensive income		0	0	-1	0	-1	0	-1
Total comprehensive income		0	0	-1	-164	-165	0	-165
Transactions with shareholders								
Dividends		0	0	0	0	0	0	0
New share issue		3	5	0	0	8	0	8
As of 30 September 2020		16	127	1	-205	-61	0	-61

	Note	Share capital	Capital contributed	Reserves	Retained earnings including profit/loss for the year	Total, Moment Group shareholders	Holdings without a controlling influence	Total equity
(SEK million)								
As of 31 December 2018		8	82	1	23	118	-4	114
IFRS 16 Adjustment		0	0	0	-2	-2	0	-2
As of 1 January 2019		8	82	1	21	116	-4	112
Profit/loss for the year		0	0	0	-79	-79	0	-79
Other comprehensive income		0	0	2	0	2	0	2
Minority shareholding		0	0	0	0	-4	4	0
Total comprehensive income		0	0	0	-79	-81	4	-77
Transactions with shareholders								
Dividends		0	0	0	0	0	0	0
New share issue		6	40	0	0	46	0	46
As of 30 September 2019		14	122	2	-57	80	0	80

CONSOLIDATED STATEMENT OF CASH FLOWS

SEK million	2020 Jul-Sep	2019 Jul-Sep	2020 Jan-Sep	2019 Jan-Sep	2019 Full year
OPERATING ACTIVITIES					
Operating profit/loss	-68	-27	-152	-78	-44
Adjustment for items not included in cash flow	38	19	74	53	98
	-30	-9	-78	-25	54
Income tax paid	2	-3	0	-7	-5
Interest received	0	0	0	0	0
Interest paid	-7	-7	-17	-19	-25
Cash flow from operating activities before changes in working capital	-35	-19	-95	-52	24
Cash flow from changes in working capital					
Change in goods	0	-1	2	0	0
Changes in current receivables	-7	-79	120	-36	9
Changes in current liabilities	20	93	-48	-83	34
Cash flow from operating activities	-22	-6	-21	-5	67
INVESTING ACTIVITIES					
Acquisition of intangible assets and property, plant and equipment	0	-1	-1	-7	-11
Acquisition of subsidiaries	0	0	0	-19	-19
Cash flow from investing activities	0	-1	-1	-25	-30
FINANCING ACTIVITIES					
Amortisation of interest-bearing liabilities	-11	-13	-33	-40	-44
New share issue	0	0	8	46	46
Loans raised	13	0	13	0	0
Net change to overdraft facilities	0	0	0	0	0
Cash flow from financing activities	2	-13	-12	6	2
Cash flow for the period	-20	-19	-34	-24	40
Cash and cash equivalents at beginning of period	63	34	77	38	38
Exchange rate differences in cash and cash equivalents	0	0	0	1	0
CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD	43	14	43	14	77

NOTES TO THE CONSOLIDATED ACCOUNTS

NOTE 1 ACCOUNTING POLICIES

1.1 Basis for preparing the interim report

The Group consists of the parent company Moment Group AB and its subsidiaries. The parent company is a limited company domiciled in Sweden. The address to the head office is Första Långgatan 3, SE-413 27 Gothenburg, Sweden.

The Group applies International Financial Reporting Standards (IFRS) as adopted by the EU. This interim report for the Group was prepared in compliance with IAS 34 Interim Financial Reporting. Disclosures in compliance with IAS 34 Interim Financial Reporting are made throughout this document. The interim report does not include all information and disclosures required by an annual report and should be read together with the Group's annual report of 31 December 2019, except in respect of IAS 20 Accounting for Government Grants and Disclosure of Government Assistance; see note 1.2 below for further information.

The parent company's accounts are prepared in accordance with the Swedish Annual Accounts Act and the Swedish Financial Reporting Board's recommendation, RFR 2 Accounting for legal entities. The Group's reporting currency is SEK, which is the parent company's functional currency. Unless otherwise indicated, all amounts are reported in SEK millions.

1.2 State aid linked to the corona pandemic

IAS 20 Accounting for Government Grants and Disclosure of Government Assistance – owing to the extraordinary situation brought about by the corona pandemic, the Group has applied for and received state aid. State aid is reported under other income in the income statement. The aid is recognised in the income statement and balance sheet when it is reasonably certain that aid will be received or has been received.

The Group's companies have also chosen to seek the deferred payment of taxes and charges classified as other liabilities in the consolidated statement of financial position.

NOTE 2 REVENUES PER SEGMENT FROM CONTRACTS WITH CUSTOMERS

SEGMENT INFORMATION

01/07/2020 to 30/09/2020	Live	Immersive	Event	Eliminations,	Consolidated
Jul-Sep	Entertainment	Venues		joint	total
Segment revenues	10	18	11	-1	39
<i>Of which:</i>					
External customers	18	45	22	-47	39
Transactions between segments	-7	-27	-12	46	0
Segment EBIT	-22	-26	-22	3	-68

01/07/2019 to 30/09/2019	Live	Immersive	Event	Eliminations,	Consolidated
Jul-Sep	Entertainment	Venues		joint	total
Segment revenues	71	47	29	-1	146
<i>Of which:</i>					
External customers	71	44	29	2	146
Transactions between segments	1	2	0	-3	0
Segment EBIT	6	-26	-2	-7	-29

01/01/2020 to 30/09/2020	Live	Immersive	Event	Eliminations,	Consolidated
Jan-Sep	Entertainment	Venues		joint	total
Segment revenues	139	128	59	-3	324
<i>Of which:</i>					
External customers	137	127	59	0	324
Transactions between segments	2	1	0	-3	0
Segment EBIT	-47	-62	-25	-18	-152

01/01/2019 to 30/09/2019	Live	Immersive	Event	Eliminations,	Consolidated
Jan-Sep	Entertainment	Venues		joint	total
Segment revenues	193	227	117	-5	531
<i>Of which:</i>					
External customers	189	225	117	-145	385
Transactions between segments	4	3	0	-6	0
Segment EBIT	-16	-50	-3	-10	-78

Segment assets	Live	Immersive	Event	Eliminations,	Consolidated
	Entertainment	Venues		joint	total
As of 30 Sep 2020	132	468	87	100	788
As of 30 Sep 2019	255	471	126	131	983

GEOGRAPHICAL INFORMATION PER SEGMENT

The Group's principal operation is delivering experiences in the form of shows, musicals, theatre, events, meetings and the sale of artistic performances. Sales in this regard are reported under the item Services. The group also supplies food and beverages, other restaurant sales and possible upsell products. In this regard, sales are reported under the item Goods.

Distribution of the Group's revenues per segment as of 30 September 2020 SEK 324 million

01/07/2020 to 30/09/2020	Live Entertainment	Immersive Venues	Event	Eliminations, joint	Consolidated total
Jul-Sep					
Sweden					
Services		1	3	9	13
Goods		0	5	0	5
Other revenues		1	4	1	7
Norway					
Services		7	1	0	8
Goods		0	1	0	1
Other revenues		0	0	0	0
Denmark					
Services		0	-12	0	-12
Goods		0	15	0	15
Other revenues		0	1	0	1
Germany					
Services		0	0	0	0
Goods		0	0	0	0
Other revenues		0	0	0	0
Total sales per segment		10	18	11	0
					39

01/07/2019 to 30/09/2019 Jul-Sep	Live Entertainment	Immersive Venues	Event	Joint	Consolidated total
Sweden					
Services	51	8	29	-2	87
Goods	7	23	0		30
Other revenues	0	0	0		0
Norway					
Services	11	2	0		13
Goods	0	2	0		2
Other revenues	0	0	0		0
Denmark					
Services	0	1	0		1
Goods	0	10	0		10
Other revenues	0	0	0		0
Germany					
Services	3	0	0		0
Goods	0	0	0		3
Other revenues	0	0	0		0
Total sales per segment	71	47	29	-2	146

01/01/2020 to 30/09/2020 Jan-Sep	Live Entertainment	Immersive Venues	Event	Eliminations, joint	Consolidated total
Sweden					
Services	93	19	55	-3	165
Goods	10	37	0		48
Other revenues	7	15	3		25
Norway					
Services	14	8	0		22
Goods	0	9	0		9
Other revenues	0	4	0		5
Denmark					
Services	0	3	0		3
Goods	0	21	0		21
Other revenues	0	13	0		13
Germany					
Services	14	0	0		14
Goods	0	0	0		0
Other revenues	0	0	0		0
Total sales per segment	139	128	59	-3	324

01/01/2019 to 30/09/2019 Jan-Sep	Live Entertainment	Immersive Venues	Event	Joint	Consolidated total
Sweden					
Services	143	41	117	-5	296
Goods	20	101	0		121
Other revenues	0	0	0		0
Norway					
Services	27	13	0		40
Goods	0	16	0		16
Other revenues	0	0	0		0
Denmark					
Services	0	6	0		6
Goods	0	49	0		49
Other revenues	0	0	0		0
Germany					
Services	3	0	0		3
Goods	0	0	0		0
Other revenues	0	0	0		0
Total sales per segment	193	227	117	-5	531

NOTE 3 GOING CONCERN

Moment Group operations have been very badly affected by the corona pandemic and the majority of the Group's operations have been closed since the outbreak of the pandemic in the middle of March. Some units have been able to reopen in line with relaxed restrictions, but with continued limitations that materially affect earning capacity. Thus the pandemic has had, and will continue to have, a major negative impact on sales, operating profit/loss and liquidity. The company quickly took vigorous measures to deal with the effects of the corona pandemic to get through it as best as possible and be ready to resume business once operations are able to restart.

In April, the company obtained subscription rights and the AGM resolved to carry out a targeted new share issue in the amount of SEK 8.1 million. At the same time, the company secured additional financing of SEK 12 million through a loan facility. In further measures to boost liquidity, the bondholders approved changes in the terms of the company's outstanding bonds that entailed the capitalisation of interest for three quarters. In addition, the company uses the state support packages presented.

As part of the intensive efforts to secure short-term liquidity and long-term financing, the company convened a meeting with the bond holders by written procedure on 2 October regarding the terms of the company's bond loans. On 28 October, Moment Group announced that the company had not received a sufficient majority from bondholders to approve changes in the terms of the company's bond loans. At the time of publication of this report, the company feels it is still possible to reach an agreement, but if no solution is put in place soon, reconstruction of the company or bankruptcy lies ahead.

PARENT COMPANY INCOME STATEMENT

(SEK million)	Note	2020 Jul-Sep	2019 Jul-Sep	2020 Jan-Sep	2019 Jan-Sep	2019 Full year
Net sales		3	6	12	18	22
<i>Operating expenses</i>						
Other external expenses		-8	-5	-23	-13	-18
Payroll expenses		-1	-7	-5	-15	-18
Amortisations & depreciations		0	0	-1	-1	-1
Total operating expenses		-9	-12	-28	-29	-37
Operating profit/loss		-5	-6	-16	-11	-14
<i>Profit/loss from financial items</i>						
Earnings from participations in associated companies		-42	10	-72	10	10
Interest income and similar items		1	2	4	5	7
Interest expenses and similar items		-4	-4	-12	-11	-15
		-44	8	-79	5	-2
Earnings after financial items		-49	2	-95	-6	-12
Appropriations		0	0	0	0	-12
Profit/loss before income tax		-49	2	-95	-6	-24
Taxes		0	2	0	3	5
Earnings for the period		-49	4	-95	-3	-19

Earnings for the period correspond to comprehensive income for the parent company.

PARENT COMPANY BALANCE SHEET

(SEK million)	2020 30 Sep	2019 30 Sep	(SEK million)	2020 30 Sep	2019 30 Sep
ASSETS			EQUITY AND LIABILITIES		
Non-current assets			Equity		
<i>Intangible fixed assets</i>			<i>Restricted equity</i>		
Other intangible assets	1	1	Share capital	16	14
<i>Property, plant and equipment</i>			Statutory reserve	20	20
Furnishings and equipment	1	2	Total restricted equity	36	33
<i>Financial assets</i>			<i>Non-restricted equity</i>		
Participations in Group companies	155	180	Share premium reserve	127	122
Participations in associated companies	5	5	Retained earnings	-10	8
Deferred tax assets	19	17	Earnings for the period	-95	-3
Total assets	180	204	Total non-restricted equity	22	127
			Total equity	58	161
			Non-current liabilities		
Receivables from subsidiaries	163	189	Liabilities to credit institutions	0	197
Current receivables	4	4	Total non-current liabilities	0	197
Cash & cash equivalents	11	7	Current liabilities		
Total current assets	178	199	Liabilities to credit institutions	199	0
TOTAL ASSETS	358	403	Trade accounts payable	2	3
			Liabilities, Group companies	74	36
			Tax liabilities	2	0
			Interest-bearing liabilities	12	0
			Other liabilities	0	1
			Accrued expenses & prepaid income	12	5
			Total current liabilities	301	45
			TOTAL EQUITY AND LIABILITIES	358	403

EVENTS AFTER THE CLOSING DATE

Intensive efforts to secure short-term liquidity and long-term financing were begun during the third quarter and are still ongoing at the date of publication of this report.

On 28 October, Moment Group announced that the company had not received a sufficient majority from bondholders to approve changes in the terms of the company's bond loans.

On 19 November, Moment Group announced that in its opinion conditions exist for continuing negotiations to secure liquidity and financing, but that if no solution is put in place soon, reconstruction of the company or bankruptcy lies ahead. The company will publish details as soon as there is something concrete to announce. However, no further information is available at this time.

KEY INDICATORS, CALCULATIONS AND DEFINITIONS

ALTERNATIVE KEY INDICATORS

In order to present the Group's operation in a fair manner, Moment Group uses a number of alternative key indicators not defined in IFRS or the Swedish Annual Accounts Act. The alternative key indicators that Moment Group uses are described in the statement below, which also includes definitions and how they are calculated. The key indicators used are unchanged from previous periods.

DEFINITIONS

Alternative key indicators	Description	Purpose
Operating profit/loss (EBIT)	Operating profit/loss before financial items and tax.	Operating profit/loss provides a picture of total earnings generated by operational activities excluding financing activities.
Adjusted operating profit/loss (EBIT)	Adjusted operating profit/loss before financial items	Adjusted operating profit/loss has been adjusted for items affecting comparability, i.e. nonrecurring material income statement items attributable to acquisitions and disposals of operations or significant assets, impairment charges and restructuring expenses.
EBITDA	Operating profit/loss excluding depreciations and impairment charges.	Shows earnings for operational activities before depreciations and impairment charges and is a measure of the operation's performance excluding financing activities.
Adjusted EBITDA	Adjusted operating profit/loss excluding depreciations and impairment charges	Shows adjusted earnings for operational activities before depreciations and impairment charges and is a measure of the operation's performance. Adjusted EBITDA has been adjusted for items affecting comparability, i.e. nonrecurring material income statement items attributable to acquisitions and disposals of operations or significant assets, impairment charges and restructuring expenses.
Capital employed	Total assets less non-interest-bearing liabilities and non-interest-bearing appropriations including deferred tax liabilities.	The key indicator Capital employed shows the proportion of the company's assets financed by interest-bearing capital.
Pro rata sales	The recalculation of sales to reflect the sales share and profit share in respect of joint projects. Contracts concerning joint projects vary – one party may own the entire sales but only a proportion of the profits or only report a profit share.	The key indicator shows sales based on the share included in profit or loss, and thus provides sales figures for the Group that are not dependent on the equity interest in various projects.
Central eliminations	Refers to internal transactions and central invoicing.	Shows Group-internal transactions for elimination.
Average number of employees	Average number of full-time employees during the period.	The key indicator shows how many full-time positions have carried out work during the period. The key indicator includes all forms of employment, but translated to full-time positions.
Equity/assets ratio	Equity as a percentage of total assets.	A traditional metric showing financial risk and long-term ability to pay.

Net indebtedness	Interest-bearing liabilities less cash and cash equivalents. According to this definition, negative net indebtedness means that cash and cash equivalents and other interest-bearing financial assets exceed interest-bearing liabilities and thus a net receivable emerges	This key indicator shows the Group's total liability situation including cash and cash equivalents and shows whether the Group has more cash assets than liabilities.
Quick ratio	Current assets less inventory as a percentage of current liabilities.	The quick ratio indicates a company's short-term ability to pay. A quick ratio of 100 per cent or more means that current liabilities can be paid immediately. A quick ratio that is below 100 per cent where goods or work in progress cannot be used immediately, means that the company may need to dispose of long-term assets or raise loans to pay its current liabilities.
Items affecting comparability	The Group's earnings may be affected by certain items affecting comparability. Items affecting comparability are defined as non-recurring items attributable to acquisitions and disposals of operations or significant assets, impairment charges and restructuring expenses.	The reporting of items adjusted due to specific events that otherwise interfere with the comparability of different periods. Provides a better understanding of operational activities.
IFRS key indicators		
Description		
Earnings per share before dilution	Earnings per share before dilution are calculated as earnings for the period divided by the average number of shares outstanding.	Earnings per share before dilution are calculated as earnings for the period divided by the average number of shares outstanding.
Earnings per share after dilution	Earnings per share after dilution are calculated as the earnings for the period divided by the average number of outstanding shares, adjusted by the weighted average number of outstanding shares for the dilution effect of all potential shares. Potential dilution occurs when the exercise price for issued share warrants is lower than the actual market price. Potential common shares give rise to dilution only if their conversion leads to lower earnings-per-share.	Earnings per share after dilution are calculated as the earnings for the period divided by the average number of outstanding shares, adjusted by the weighted average number of outstanding shares for the dilution effect of all potential shares. Potential dilution occurs when the exercise price for issued share warrants is lower than the actual market price. Potential common shares give rise to dilution only if their conversion leads to lower earnings-per-share.

CALCULATING KEY INDICATORS

Pro rata sales, SEK thousand	= Net sales- pro rata	281 137	-56 722	224 415
Operating margin, %	= 100 x $\frac{\text{EBIT}}{\text{Net sales}}$	-152 095		-54,1
Adjusted Operating margin, %	= 100 x $\frac{\text{Adjusted EBIT}}{\text{Net sales}}$	-111 995		-39,8
Operating margin, pro rata, %	= 100 x $\frac{\text{EBIT}}{\text{Pro rata sales}}$	-152 095		-67,8
Adjusted Operating margin, pro rata, %	= 100 x $\frac{\text{Adjusted EBIT}}{\text{Pro rata sales}}$	-111 995		-49,9
Return on equity, %	= 100 x $\frac{\text{Earnings for the period}}{\text{Average shareholders' equity}}$	-163 957		-906,5
Return on capital employed, %	= 100 x $\frac{\text{Earnings before income tax plus financial exp}}{\text{Average capital employed}}$	-150 808		-24,6
Profit margin, %	= 100 x $\frac{\text{Profit/loss before income tax}}{\text{Net sales}}$	-169 598		-60,3
EBITDA, SEK thousand	= EBIT + Depreciations and impairments	-152 095	71 737	-80 358
Adjusted EBITDA, SEK thousand	= Adjusted EBIT + Depreciations and impairments	-111 995	71 737	-40 258

Key indicators are expressed as percentages (%) or multiples and are calculated based on accumulated figures.

KEY RATIOS BASED ON THE BALANCE SHEET AS OF 30 SEPTEMBER 2020

Net indebtedness/Net receivables	= Interest-bearing liabilities less cas and cash equivalents	626 171	-42 615	583 556
Net indebtedness/EBITDA, SEK thousand	= $\frac{\text{Net indebtedness}}{\text{EBITDA}}$	-583 556	-80 358	7,26
Quick ratio, %	= 100 x $\frac{\text{Current assets excluding goods}}{\text{Current liabilities}}$	103 620	494 094	21,0
Equity/assets ratio, %	= 100 x $\frac{\text{Equity}}{\text{Total assets}}$	-60 839	787 503	-7,7
Debt/equity ratio	= 100 x $\frac{\text{Interest-bearing liabilities}}{\text{Equity}}$	626 171	-60 839	-1029,2
Debt/equity ratio, net %	= 100 x $\frac{\text{Net indebtedness}}{\text{Equity}}$	583 556	-60 839	-959,2
Equity per share, SEK	= $\frac{\text{Equity}}{\text{Total number of outstanding shares}}$	-60 839	32 401 689	-1,88

*According to this definition, negative net indebtedness means that cash and cash equivalents and other interest-bearing financial assets exceed interest-bearing liabilities and thus constitute a net receivable.

FINANCIAL TARGETS

The financial targets are under strategic supervision.

DIVIDEND POLICY

Moment Group has adopted a dividend policy under which dividends must amount to at least 30 per cent of the Group's after-tax earnings. Dividend payment presupposes that the financial position is adequate for operating activities and also for the Group's expansion plans to be carried out.

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FUTURE INFORMATION PUBLICATION DATES
Year-end report 2020 – 5 February 2021
Interim Report Q1 – 23 April 2021

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